



Rural Achiever Award 2021

The Rural Achiever Award is to:

- Provide young people with an opportunity to promote the Macleay Valley and to play a greater role in promoting agriculture and rural living.
- Discover the next generation of rural young leaders who have a strong commitment to the various agricultural industries and an involvement and genuine interest for the Agricultural Show movement.

WHY BECOME AN ENTRANT IN THE RURAL ACHIEVER COMPETITION?

Young men and women have known for years that local Shows are the most direct form of self-promotion and the best medium for developing their career and personal ambitions. As a Rural Achiever entrant, you can benefit in the following ways:

ENTRANTS have the opportunity to:

- Network with other contestants and officials.
- Increase your exposure to the wider community.
- Increase your awareness and involvement with your local show and community.
- Meet with local community leaders.
- Have an opportunity to present yourself to a judging and interview panel.

FOR our local show:

- You will assist in promoting the Kempsey Show.
- You will assist in obtaining new and diverse contacts for Kempsey Show.
- You will assist in promoting “special events” for Kempsey Show Society.

As a RURAL ACHIEVER you will

- Be a Rural ambassador for the Kempsey show and the Macleay Valley, Representing the rural industry.
- Make New personal and professional contacts.
- Participate with the promotion and expansion of the Rural Achiever movement.
- Promote yourself and your local community.
- Attend monthly show meetings, contributing to the development of the Kempsey show.

2021 KEMPSEY SHOW

TUESDAY 13th

WEDNESDAY 14th APRIL



JUDGING CRITERIA

You will be judged on the following:

- Agricultural interests, involvement, and skills.
- Rural community involvement (local show, volunteering, fundraising, sporting clubs).
- Knowledge of local and general rural issues.
- Personal achievements.
- Future goals and ambitions.
- Contribution to the local Agricultural Show Society.
 - involvement, enthusiasm, versatility, and ability to take and give direction, new ideas.
- Presentation.
- Possibility of long-term involvement in the Agricultural Show Movement.
- Verbal communication during the interview and with others.

QUESTIONS YOU MAY BE ASKED DURING YOUR INTERVIEW

- Knowledge about the local area.
- Your achievements in agriculture.
- Local industries.
- Areas of local interest.
- Current affairs topics, State, Federal, International.
- Community and volunteer involvements.
- Why have you entered?
- What you could give back to rural & regional NSW in the long term.